

The 2012 MSA Benchmark Report, P&C



The MSA Benchmark Report is a powerful benchmarking tool, providing extensive comparative statistical information and analysis on forty-three industry composites (e.g. Top-five groups, large writers, commercial lines writers, group/affinity writers, reinsurers and many more). Composite data is presented in the same format as the individual company reports contained in the MSA Report, providing for straightforward comparability.

Key Benefits: Five years of information; Easy to access financial information on every industry sector; The insurers that are included in each composite are explicitly listed; Detailed exhibit explanations; Format identical to that of the MSA Report.

Primary Uses: Reference; Benchmarking & peer group analysis; Market analysis; Performance analysis; Policymaking.

Primary Users: Insurers & reinsurers; Reinsurance brokers; Financial analysts; Investment bankers; Claims service providers; Foreign parents; External auditors; Actuaries; Governments; Regulators.

Additional information: Call, or go to msaresearch.com

Available Electronically: See MSA Researcher P&C.

Due to be released: Second Quarter
Check website or call for more details.

Composites included in the MSA Benchmark Report:*

Industry-Wide Benchmarks

1. Total Canadian P&C Industry
2. Total Canadian P&C Industry (Inc. Lloyd's Ex ICBC)
3. Total Canadian P&C Industry (Ex Lloyd's)
4. Total Canadian P&C Industry (Ex ICBC, Ex Lloyd's)

License Type Benchmarks

5. Total Federal Companies (Ex Lloyd's)
6. Total Provincially Licensed (Ex ICBC)
7. Canadian Domiciled Insurers
8. Canadian Domiciled Insurers (Ex ICBC)
9. Foreign Branches (Ex Lloyd's)

Incorporation Categories

10. Mutual Companies
11. Stock Companies

Distribution Categories

12. Broker Writers (Ex Lloyd's)
13. Broker Writers (Ex ICBC and Lloyd's)
14. Agency and Direct Writers

Primary/Reins. Splits

15. Primary Companies
16. Primary Companies (Ex ICBC)
17. Reinsurers

Ownership Categories

18. Canadian Owned Companies
19. Canadian Owned Companies (Ex ICBC)
20. US Owned Companies
21. European Owned Companies
22. Other Foreign Owned Companies

Group Size Categories

23. Top Ten Groups DPW Basis (Ex ICBC)
24. Top Five Groups
25. Large Insurers or Groups (Ex Top Five)
26. Mid Sized Insurers or Groups
27. Small Insurers or Groups

Legal Entity Size

28. Large Writers Ex Lloyd's & ICBC (legal entity basis)
29. Medium Sized Writers (legal entity basis)
30. Small Writers (legal entity basis)

Line of Business Specializations

31. Personal and Multi-Line Writers
32. Personal and Multi-Line Writers (Ex ICBC)
33. Commercial Lines Predominating plus Lloyd's
34. Commercial Lines Predominating
35. Auto Writers
36. Auto Writers (Ex ICBC)
37. Non-Standard Auto and Trucking Writers
38. Group or Affinity Writers

Regional Specializations

39. Ontario Predominating
40. Quebec Predominating
41. Atlantic Predominating
42. Western Predominating
43. Western Predominating (Ex ICBC)

* Subject to change

To find out more, please call our office to arrange a free on-site or web-based demonstration.
www.msaresearch.com (416) 368-0777

