



FOR IMMEDIATE RELEASE

Integro New Sponsor of MSA/Baron Outlook Reports

Toronto (April 28, 2008) -- Integro Ltd., an international insurance brokerage and risk management firm, announced today that it will sponsor the MSA/Baron Outlook Reports for 2008 for risk managers across Canada. The report will be distributed to 150 Ontario Risk & Insurance Management Society and RIMS Canada risk managers.

"Integro is committed to creative, cost-effective risk management solutions based on superior analytics and modeling, and therefore proud to sponsor these reports that serve to provide our clients with valuable insurance industry data to assist in their risk transfer decisions," said John Chippindale, Integro Canada president.

ORIMS President Erin Magilton-Morneau said, "I am confident that our members will gain valuable insight from the information that is being provided with Integro's support in these quarterly reports."

John Kerr, Director of Corporate Risk & Insurance for the Bank of Montreal, said "As a busy insurance buyer, I look forward to receiving the MSA/Baron Outlook Report. The quarterly review of the Canadian property and casualty insurance industry as a whole, and the summarized company results provide an objective and unbiased view of the financial health of the industry -- and the companies we insure with -- that is timely, accurate and concise."

"These quarterly reports are widely read by Canadian insurance company executives, regulators, reinsurers and hundreds of brokers," commented Joel Baker, president and CEO of MSA Research Inc. "We are pleased that Integro Insurance Brokers is now making these same reports available to benefit Ontario's risk managers."

About MSA/Baron Outlook Report:

The quarterly MSA/Baron Outlook Reports cover financial issues affecting the Canadian P&C industry. Each issue contains insightful, thought provoking research pieces covering various aspects of the industry. In addition to the articles, each issue contains updated summary financial results for Canada's insurers. The MSA/Baron Outlook Report is produced and authored jointly by MSA Research Inc., Canada's leading provider of insurance analytics and Baron Insurance Services Inc., a well respected actuarial and consulting firm. Together, we provide concise, independent, accurate and timely information that is relevant to industry professionals. For more information please visit www.msaresearch.com or call 416 368-0777.

About Integro

Founded in 2005 as an alternative to the "Big Three," Integro is the first and only complex risk management and brokerage firm that delivers service the way service should be delivered. Accordingly, risk managers worldwide now recognize Integro as the leader in **service, quality execution, knowledge and client satisfaction**. Integro continues to grow organically from its headquarters in New York City and offices in *Canada, the U.S., Bermuda and London*. For more information, please call 1-877-688-8701 and visit www.integrogroupp.com