MSA's

CIFF
Canadian Insurance Financial Forum

2018
May 15-16
White Oaks Resort & Spa, Niagara-on-the-Lake

Where Finance, Risk & Actuarial Professionals Meet
CIFF 2018 Advisory Committee Members

Joel Baker  
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MSA Research Inc. (Chair)  

Alodie Brew  
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KPMG  

Ratan Ralliaram  
Partner,  
Deloitte LLP  

Jonathan Turner  
SVP and CFO,  
Swiss Re  

Bill Weiland  
Principal,  
Eckler Ltd.  

Who Should Attend  
The CIFF is designed for finance professionals in the P&C insurance industry including:  

CEOs & CFOs  
Regulators  
Insurer Board Members  
CIOs & CROs  
Consultants  
VP, AVP Finance, Controllers  
Actuaries  
Analysts  
Directors, Managers & staff  

CIFF 2018 is accredited by RIBO: 9.5 hours Management  

CIFF is hosted by MSA Research  

msaresearch.com  

Definitive insurance information for intelligent business decisions.™
This marks MSA’s ninth annual Canadian Insurance Financial Forum (CIFF). As you know, the CIFF is the single largest gathering of Canadian P&C insurance financial professionals, attracting hundreds of delegates from across the country and abroad. This accomplishment is a credit to the CIFF’s advisory committees over the years and the many expert speakers and panelists who have presented since CIFF’s inception, back in 2010.

Sometimes you have to shake things up and reinvigorate well-worn patterns. This is such a time.

This year we are taking the CIFF out of town and running it over two days instead of cramming everything into one jam-packed day. Over the years, delegates have told us again and again that they appreciate networking almost as highly as they value the business sessions themselves. The one-day format limited the networking opportunities.

This new two-day format allows for plenty of networking including designated private meeting time on the morning of May 15, an opening networking lunch, an evening cocktail and a relaxed dinner. In addition, there is a keynote luncheon on May 16 with FSRA’s Chair Bryan Davies, as well as a breakfast and networking breaks. Opportunities to make professional connections will abound!

The other change we’re making this year is with our emcee, Graham Segger, who many of us know and love. Graham still has an important role at CIFF 2018 as moderator of our Financial Leaders Panel, but the emcee mantle has been taken on by Misha Glouberman. You’re in for a treat! He’s been described as a mash-up of “Peter Mansbridge’s smarts and Conan O’Brien’s wit”. Check out his bio on the CIFF site or, better yet, look him up on YouTube.

The CIFF is specifically designed to meet the needs of actuarial, accounting, finance, compliance, regulatory and investment professionals in our industry as well as to provide valuable information for board members in a content-rich and rewarding experience, supplemented with valuable networking opportunities.

The CIFF 2018 Advisory Committee is made up of senior partners from all major audit and actuarial firms as well as esteemed financial industry leaders. The committee has put together another fantastic program this year, with topics and speakers you will not find in one place anywhere else. Check out the agenda. After doing so, I’m sure that you will agree that the CIFF is where finance professionals like you will want to be on May 15 and 16.

We look forward to seeing you there.
Welcome and Acknowledgements 12:45-12:55pm

Review of Industry Results and Outlook 12:55-1:15pm

The B3i (Blockchain Insurance Industry Initiative) Story 1:15 - 2:00pm

IFRS 17 - Where Is It Going? 2:00 - 3:00pm

Moderator:

Panelists:

Networking Break 3:00 - 3:30pm sponsored by Deloitte

Insurers have in the past few months been actively engaged in assessing the impact of IFRS 17 on their financial reporting, their business and underlying process and systems. And so has the regulator, assessing the impact on current financial reporting and, most importantly, on capital requirements. The industry has also come together to share and discuss views and interpretations. This session will discuss the IBC IFRS 17 Working Group and its activities, provide an overview of completed papers to date as well as discuss future topics to be addressed. We will also hear from the regulator with two representatives from OSFI who will provide an update on their project plan, from both an accounting and capital perspective.
Tuesday, May 15 - Day 1

Harnessing Innovation 3:30 - 4:45pm
Moderator: Hudson Lopez
Panelists: Marc Lipman, Chris Murumets, François Gaudreau

Join three outstanding expert speakers in this fascinating session to understand the rapidly evolving innovation landscape washing over the global insurance industry. They will address the lifecycle of startups, the challenges of scaling innovation, and integrating insurtechs into incumbent operations and corporate culture.

Cocktail Reception 6:30 - 7:30pm sponsored by EY
Dinner 7:30pm

Wednesday, May 16 - Day 2

Breakfast 7:30 - 8:45am sponsored by PwC

Talent and Change Management in a Complex World 9:00 - 10:15am
Moderator: Ratan Ralliaram
Panelists: Margaret Resce Milkint, Geoff Shields

When an industry has been in existence for as long as insurance has, the perception that can develop is one of conventionality, predictability and even monotony. For those working in the industry, we know this could not be further from the truth, particularly right now. Climate change, demographic shifts, economic corrections, regulatory & accounting developments, tectonic technology transformation and more are combining to impact virtually every aspect of the insurance industry. Finance, risk and actuarial professionals are increasingly finding themselves at the forefront of having to identify, measure, mitigate and leverage the impacts of these dramatic changes.

In this session we can’t possibly tell you how to address each of these trends and developments, but we will give you some insights into how organizations are attracting, retaining and developing the kind of talent who can. Learn how insurance organizations are positioning themselves to survive and thrive in this transformative environment.

Networking Break 10:15 - 10:45am sponsored by KPMG
Auto PD losses are on the rise and are a very significant contributing factor to the alarming auto results across the country without differentiating between modes of distribution, regulatory environments or jurisdiction. Public insurers are just as exposed to this phenomena as are private ones. The main root cause of this is the increasingly complex use of technology in vehicles. Mirrors that used to cost $250 now cost upwards of $600 to replace. Mechanics are not computer scientists and they too are adjusting to this new reality.
Networking Break 2:45 - 3:15pm

Economic State of the Union 3:15 - 4:00pm

Nathan Janzen  
Senior Economist,  
RBC

Volatile markets, massive U.S. tax cuts, frayed trade agreements, slowly rising interest rates and a volatile Canadian dollar are the backdrop which re/insurers find themselves facing over the mid-term. Making sense of the economic cross-currents globally and here in Canada is no easy feat. Fortunately, RBC’s Senior Economist, Nathan Janzen, will be here to help us navigate these rough waters. Q&A will be welcomed.

Financial Leaders Panel 4:00 - 5:00pm

Moderator:  
Panelists:

Graham Segger  
Retired Partner,  
Deloitte

Jacqueline Friedland  
CRO,  
RSA Canada

Elaine Lajeunesse  
SVP & CRO,  
TD Insurance

Jonathan Turner  
SVP and CFO,  
Swiss Re

As has been the tradition at this forum, the final session will involve a panel of financial leaders from the insurance industry discussing issues they have identified as a particular interest to the audience. The topics will be selected shortly before the forum to ensure that they reflect the current and relevant matters. The popular armchair format will be used and time will be set aside for questions.

Wrap Up & Closing Remarks 5:00pm with Joel Baker

MSA Research and CIFF 2018 are proud supporters of

starlight
children’s foundation
Canada

A donation will be made on behalf of our 2018 speakers.
CIFF 2018 has reserved a block of rooms at The White Oaks Resort & Spa.

To book your room at our conference rate, visit: [msaresearch.com/ciff/venue](msaresearch.com/ciff/venue)

**CIFF Fast Facts:**
- **Dress Code:** Business
- **Private Meeting Time** available May 15 from 9:00-11:30am
- **Conference commences with Networking Lunch** May 15 at 11:30am
- **CIFF 2018** is accredited by RIBO: 9.5 hours Management

Questions? Please contact Laura Viau at 416-368-0777 x25 or laura.viau@msaresearch.com

[msaresearch.com/ciff](msaresearch.com/ciff)