

Research Inc.

Definitive insurance information for intelligent business decisions.™

Year-End 2013 Canadian Life/Health/Fraternal Summary Results

This complimentary document contains high level summary results for each insurer. If you are a subscriber to MSA Researcher LH, please log in to www.msaresearch.com for extremely detailed Life-1/Life-2 information on these companies.

If you are not yet a subscriber, please visit www.msaresearch.com or contact us at 416 368-0777 x23 to find out more about our powerful analytical tools.

MSA Research Inc.

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Summarized Year-End 2013 Canadian Life/Health/Fraternal Insurance Results

Dollar amounts in thousands of Canadian Dollars. Life-1 (Canadian) results are consolidated while Life-2 (branch results) represent Canadian branch operations only.

Released March 18, 2014

For extremely detailed year-end 2013 financial data on these companies please refer to the MSA Researcher Life/Health Software Platform by logging in at www.msaresearch.com

MSA Code	Company	Group	Life-1 (Consol) Life-2	Net Premiums	YoY % Change	Total Revenue	YoY % Change	Benefits and Expenses		Net Income	YoY % Change	Comprehensive Income		MCCSR or TAAM Ratio
LHC001	ACE INA Life Insurance		Life-1	47,769	53%	51,686	42%	34,941	55%	12,154	20%	10,224	11%	986%
FLC001	ACTRA Fraternal Bene		Life-1	12,467	1%	19,814	0%	20,196	2%	-381	-9625%	0		395%
LHC010	Canadian Premier Life Ins	Aegon	Life-1	105,784	-4%	118,795	-5%	98,246	-8%	15,237	6%	13,067	-7%	276%
LHC031	Transamerica Life Canada	Aegon	Life-1	378,187	13%	451,588	-44%	280,778	-63%	133,337	202%	53,685	55%	221%
LHB002	Aetna Life Insurance Comp		Life-2	1,818	17%	4,225	6%	941	-49%	2,724	34%	813	-64%	5029%
LHB039	Allianz Life Insurance Co		Life-2	258	-14%	1,714	-19%	-712	-2024%	2,017	16%	1,560	126%	932%
LHC002	Allstate Life Insurance		Life-1	0		62	-22%	73	1117%	-9	-117%	-14	-161%	372700%
LHB004	American Bankers Life Ass		Life-2	40,739	-18%	42,874	-22%	34,434	-17%	6,431	-37%	6,431	-37%	205%
LHB006	American Health and Life		Life-2	14,727	-4%	15,630	-8%	6,010	-17%	7,006	2%	6,454	4%	341%
LHB005	American Income Life		Life-2	95,162	4%	103,955	5%	59,508	-20%	44,396	80%	31,087	14%	233%
LHC055	Assurant Life of Canada		Life-1	208,883	16%	188,155	-29%	173,510	-31%	10,765	29%	10,765	29%	184%
LHC069	Aurigen Reinsurance Compa		Life-1	40,705	11%	41,699	5%	47,403	10%	-7,809		-12,285		216%
LHB015	AXA Equitable Life		Life-2	9,136	10%	11,011	4%	-2,341	-127%	9,980	555%	8,339	740%	408%
LHC004	Blue Cross Life Insurance		Life-1	232,710	10%	235,682	1%	230,996	3%	4,047	-45%	6,613	-26%	212%
LHC003	BMO Life Assur Co	ВМО	Life-1	685,476	22%	746,897	-31%	625,533	-41%	91,111	784%	93,177	358%	220%
LHC005	BMO Life Insurance Co	ВМО	Life-1	720,123	19%	782,713	-31%	641,734	-40%	105,301	251%	106,980	167%	227%
LHP005	La Capitale (Vie)	Capitale Grp	Life-1	1,610,584	12%	1,691,320	5%	1,615,675	6%	45,746	-20%	80,305	24%	0%
LHC032	Penncorp Life Insurance C	Capitale Grp	Life-1	85,387	5%	87,405	-16%	71,582	-19%	12,970	10%	11,742	-9%	347%
LHC006	CIBC Life Insurance Co.		Life-1	41,190	15%	42,669	14%	17,957	253%	18,189	-23%	18,075	-24%	439%
LHC022	CIGNA Life Insurance Comp		Life-1	53,187	14%	56,474	18%	40,595	9%	11,693	50%	10,856	44%	342%
LHB014	CMFG Life		Life-2	-10,196	-4955%	-10,036	-1889%	-10,341		-771	-161%	-771	-161%	95000%
LHB011	Combined Insurance Compan		Life-2	115,570		128,138		13,468		83,339	105%	77,889	148%	336%
LHC012	CompCorp		Life-1	0		0		59	9%	-59		-59		0%
LHB012	Connecticut General Life		Life-2	2,854	-8%	7,196	-8%	-10,946	-184%	12,731		13,809		308%
LHC013	Co-operators Life Insuran	Cooperators	Life-1	822,810	1%	844,389	-16%	802,556	-17%	-8,772	-192%	68,613	168%	242%
LHC015	CUMIS Life Insurance Comp	Cooperators	Life-1	283,911	-11%	293,550	-17%	279,972	-20%	9,916	572%	7,349	2154%	273%
FLB003	Croatian Fraternal Union		Life-2	405	-27%	920	-17%	993	-31%	-73		-73		240%
LHP010	CT Financial Assurance Co		Life-1	524	-24%	-135	-104%	-1,195	-148%	778	5%	741	4%	653%
LHP003	Desjardins Financial Sec		Life-1	3,663,288	9%	3,535,714	-20%	3,047,748	-27%	383,862	138%	410,090	86%	0%
LHC016	Empire Life Insurance Com		Life-1	821,544	1%	895,147	-28%	751,826	-35%	111,347	42%	106,550	98%	267%
LHB016	ERC		Life-2	183,006	1%	222,121	-2%	169,281	337%	46,868	-67%	-21,976	-115%	246%
LHC017	Equitable Life of Can		Life-1	476,312	6%	543,788	-6%	472,724	-10%	58,550	31%	49,505	35%	228%



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MSA Code	Company	Group	Life-1 (Consol) Life-2	Net Premiums	YoY % Change	Total Revenue		Benefits and Expenses	YoY % Change	Net Income	YoY % Change	Comprehensive Income		MCCSR or TAAM Ratio
FLC007	FaithLife Financial		Life-1	23,785	-4%	30,248	-30%	29,682	-29%	283	-77%	4,387	193%	252%
LHP002	First Canadian Ins Corp		Life-1	69,947	10%	100,992	15%	70,199	13%	25,150	23%	27,227	29%	0%
LHC038	Foresters Life Ins Co	Foresters	Life-1	106,753	-3%	78,929	-57%	76,353	-60%	3,363		1,045		242%
FLC006	IOF	Foresters	Life-1	603,169	16%	720,207	-36%	588,325	-43%	114,861	45%	172,068	162%	409%
LHB019	GAN Assurances Vie Compag		Life-2	53		-81	-123%	538	-35%	-590		-590		586%
LHB020	General American Life		Life-2	237,276	0%	192,523	-38%	142,430		30,082	-89%	30,082	-89%	621%
LHB010	General Re Life Corp		Life-2	1,508	-5%	1,615	-7%	175	-56%	1,440	8%	1,440	8%	306%
LHB021	Gerber Life Insurance Co		Life-2	3,018	0%	4,108	2%	3,523	25%	291	-76%	-985	-195%	524%
FLC005	Grand Orange Lodge of BC		Life-1	1,884	-4%	1,314	-60%	1,672	-48%	-243	-356%	132	-5%	230%
LHC008	Canada Life Assurance	GWL	Life-1	5,483,333	19%	7,415,412	-27%	5,933,186	-33%	1,152,551	4%	1,757,979	54%	231%
LHC007	Canada Life Insurance Com	GWL	Life-1	1,226,431	12%	1,252,335	-24%	1,149,889	-29%	80,082	120%	81,086	120%	246%
LHC020	Great-West Life Assurance	GWL	Life-1	17,364,444	7%	21,525,319	-13%	19,012,066	-15%	2,243,886	29%	2,913,509	54%	223%
LHC024	London Life Insurance Co	GWL	Life-1	7,135,577	0%	9,204,522	-2%	8,597,959	-2%	694,823	98%	670,403	35%	238%
LHB022	Hartford Life Insurance C		Life-2	2	100%	161	-31%	-26	-104%	186		29		2512%
LHB023	Household Life Insurance		Life-2	21,993	-27%	25,246	-36%	28,944	31%	-3,608	-133%	-3,608	-123%	420%
LHP001	Industrial Alliance Ins.		Life-1	4,874,092	3%	4,874,092	-31%	1,038,323	-84%	3,732,688	1019%	3,727,482	1210%	0%
FLB004	Knights of Columbus		Life-2	173,198	-2%	202,490	-31%	183,111	-48%	19,379		3,633		731%
LHB027	Liberty Life Assurance Co		Life-2	425	49%	850	11%	348	-59%	502		234		616%
LHB028	Life Insurance Co of NA		Life-2	4,738	24%	6,612	16%	5,303	-4%	1,083	154%	2	-100%	527%
LHC025	Manufacturers Life Ins Co		Life-1	16,892,751	76%	17,877,842	-36%	13,758,523	-48%	3,448,343	83%	4,629,832	226%	248%
LHC026	MD Life Insurance Company		Life-1	0		27,094	-2%	22,888	5%	3,048	-52%	3,048	-44%	23379%
LHB033	Metropolitan Life		Life-2	0		5,399	-7%	368	-79%	4,704	92%	174	-86%	37752%
LHB035	Munich Reinsurance Compan		Life-2	9,438,040	4%	9,257,293	-1%	8,867,215	1%	244,728	-41%	182,699	-53%	195%
LHB038	New York Life		Life-2	43,227	-7%	68,167	5%	47,168	1%	20,223	16%	1,873	-85%	714%
FLC009	Order of Italo-Canadians		Life-1	13	-48%	44	-41%	130		-86	-177%	-86	-171%	50300%
FLB006	Order of United Comm Trav		Life-2	260	-12%	526	-14%	248	-49%	248	121%	248	214%	682%
LHB087	Partner Reinsurance Co		Life-2	26,627	-5%	19,220	-42%	19,104		-584	-101%	-584	-101%	279%
LHB089	Partner Re Europe SE		Life-2	26,627	-5%	19,217	-42%	14,916	-88%	3,135		3,135		251%
LHB042	Phoenix Life Insurance Co		Life-2	0		86	0%	227	43%	-142		-437		5591%
LHC033	Primerica Life Insurance		Life-1	92,269	11%	159,129	7%	53,515	65%	76,961	-10%	73,538	-12%	642%
LHB009	Principal Life Insurance		Life-2	178	-28%	633	3%	540	-22%	93		93		974%
LHC023	RBC Life Insurance Co		Life-1	1,073,803	-4%	1,004,498	-50%	1,031,522	-45%	-23,930	-125%	-22,414	-123%	230%



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LHC034	Reliable Life Ins Co		Life-1	41,251	9%	42,308	7%	40,291	7%	1,475	5%	1,475	5%	377%
LHB040	ReliaStar Life Ins Co.		Life-2	33		1,003	-42%	-3,398	-214%	4,688		3,356		626%
LHC021	RGA Life Reinsurance		Life-1	184,734	12%	-279,465	-166%	-405,345	-241%	92,082	-4%	92,630	-3%	272%
LHB046	SCOR Global Life		Life-2	98,360	2%	113,135	3%	43,937	-54%	51,563	344%	30,839	163%	216%
LHC019	Scotia Life Insurance Com		Life-1	53,913	6%	62,145	2%	11,026	-34%	37,693	16%	36,159	16%	764%
FLC010	Sons of Scotland Benevole		Life-1	1,528	-4%	1,271	-53%	1,530	-39%	-194	-239%	-139	-251%	422%
LHB085	Standard Life Assurance		Life-2	0		866	-18%	788	-20%	78	7%	78	7%	524800%
LHB001	Standard Life 2006	Standard Life	Life-2	0		9	-25%	0		9	-25%	9	-25%	3600%
LHC035	Standard Life of Canada	Standard Life	Life-1	992,071	4%	1,781,475	-34%	1,522,967	-30%	231,166	-46%	244,868	-41%	261%
LHB086	State Farm International		Life-2	137,423	3%	190,520	1%	120,701	-49%	52,243		37,546		378%
LHC036	Sun Life Assurance Compan	Sunlife	Life-1	6,033,527	-25%	8,106,257	-48%	6,728,532	-52%	1,274,284	-6%	1,628,288	16%	219%
LHC067	Sun Life Insurance (Can)	Sunlife	Life-1	1,863,824	24%	2,024,673	-13%	1,828,587	-12%	179,002	-29%	37,617	-88%	228%
FLB007	Royal Arcanum		Life-2	438	98%	1,103	12%	-245	-138%	1,338	323%	1,338	323%	1455%
LHB031	Reassure America Life Ins	Swiss Re	Life-2	26	13%	211	17%	776	-28%	-565		-699		706%
LHB051	Swiss Reinsurance Company	Swiss Re	Life-2	95,855	2%	-168,029	-151%	-232,226	-182%	41,240	-22%	50,480	7%	198%
LHC037	TD Life Insurance Company		Life-1	57,269	2%	71,408	-4%	67,407	-4%	2,956	6%	2,757	9%	332%
FLC014	Teachers Life Ins. Soc.		Life-1	11,542	25%	9,947	-18%	8,685	-28%	932	1626%	1,138	825%	273%
FLC011	Ukrainian Fraternal Can		Life-1	139	24%	-109	-120%	154	-69%	-263	-561%	-263	-561%	428%
FLB009	Ukrainian National Assoc		Life-2	57	-5%	454	-3%	-33	-113%	487	130%	487	130%	798%
LHB053	United American Insurance		Life-2	293	-22%	883	-6%	552	11%	326	-16%	-296	-153%	1567%
LHC070	VSP Canada Vision		Life-1	53	96%	149	18%	853	98%	-704		-704		26717%
LHC039	Wawanesa Life Insurance C		Life-1	109,522	1%	118,971	-19%	106,656	-27%	5,080	736%	5,898	372%	268%
LHC018	Western Life Assurance Co		Life-1	85,638	24%	75,349	2%	64,272	9%	8,113	-23%	8,073	-23%	299%
	Industry Totals			68,566,545	13%	76,282,013	-27%	61,534,974	-36%	12,854,782	70%	14,946,752	106%	

Shaded rows indicated that subsidiary information was not taken into account for industry totals to avoid double counting.

For more information on MSA's double counting prevention system (DCPS) please see www.msaresearch.com/dcps

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Products, Events, and Services Catalogue





2014

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MSA's mission is to provide Canada's insurance professionals with comprehensive financial information, unparalleled analytical tools and rigorous research on a consistent basis.

MSA Research Inc. is a Canadian-owned, independent and impartial analytical research firm that is focused on the Canadian insurance industry.

MSA is the dominant provider of financial information relating to Canadian insurers. Its reports and software are used by over 90% of Canadian P&C insurers and many life insurers, reinsurers, reinsurance brokers, commercial brokers, all broker associations, all major audit/actuarial firms, equity research and investment banking shops, regulators, governments, TPA's, academics and many others.

In this catalogue, you will find descriptions of MSA's analytical products covering the property and casualty and life/health/fraternal insurance markets in Canada.

In addition to the products listed on the following pages, MSA also offers extensive custom analysis and research facilities. With our in-depth industry knowledge, MSA's advisory services provide clients with unparalleled insights into the Canadian insurance industry. MSA Research and its partners offer decades of successful analytical experience in the Canadian marketplace. Our offerings include:

- Extensive analytical research, consulting and due-diligence capabilities.
- MSA's P&C M&A Database. MSA's database of corporate name changes, status changes, mergers, acquisitions, license changes etc. captures over 1,500 corporate events going as far back as the 1950's and 60's. Easy search and click-through ability and many other features. Contact us for more information on this product.

MSA also organizes three significant annual events:

• The National Insurance Conference of Canada (NICC), Canada's pre-eminent annual property & casualty insurance conference. In 2014, the NICC will take place at The Westin Ottawa in Ontario from September 21-23, 2014.

For more information on the NICC, please visit www.niccanada.com.

- The annual Canadian Insurance Financial Forum (CIFF). The CIFF is an intensive one-day financial conference focused on the issues affecting actuarial, accounting, finance, analysis and investment professionals in the Canadian P&C insurance industry. The 2014 CIFF takes place on May 21, 2014 at the Metro Toronto Convention Centre in Toronto.
- For more information please visit www.msaresearch.com/ciff.
- The Canadian Commercial Insurance Summit (CCIS) is an event geared strictly for brokers and insurers that are involved in the commercial space in Canada. It will be a place for executive level brokers and carriers to meet, hear expert speakers, network and have private breakout meetings in an extremely pleasant and conducive environment. The second annual CCIS will take place June 16 18, 2014 at The White Oaks Resort & Spa in Niagara-on-the-Lake. For more information please visit www.ccisummit.com.

While we've worked to make this catalogue as descriptive and as easy to read as possible, we recognize that you may still have unanswered questions. We are always here to answer them. You can reach us anytime by calling 416 368-0777 or by e-mailing info@msaresearch.com.

Table of Contents

MSA Researcher P&C or LH Software Package	p. 4, 7	Researcher Online P&C Life/Health/Fraternal
The P&C MSA Report	p. 8	MSA Report
The P&C MSA Benchmark Report	p. 9	MSA Benchmark Report
MSA Market Share Report	p. 10	MSA Market Share Report Proportional Conductions
MSA Quarterly P&C Outlook Reports	p. 11	MSA Quarterly Outlook Report
2014 Canadian Insurance Financial Forum (CIFF)	p. 12	The state of the s
2014 National Insurance Conference of Canada (NICC)	p. 13	CIFF Canadian Insurance Financial Forum
2014 Canadian Commercial Insurance Summit (CCIS)	p. 14	NATIONAL INSURANCE CONFERENCE OF CANADA
Price List and Order Form	p. 15	CCIS Canadian Commercial Insurance Summit

MSA Researcher P&C or Life/Health/Fraternal Software

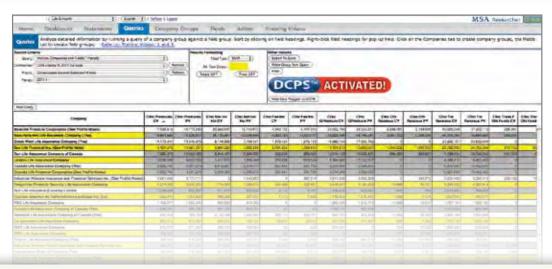


MSA Researcher is a powerful web-based analytical application backed by comprehensive databases of detailed regulatory financial information on Canada's insurers.

Researcher is the market's leading analytical engine, benchmarking and business-intelligence tool.







Top Reasons Why Professionals Adopt MSA Researcher as Their Business-Intelligence Platform

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MSA Researcher P&C and LH software is recognized as the most comprehensive and powerful analytical engine of Canadian industry financial information available.



A cure for the double counting headache.

MSA's **Double Counting Prevention System** (DCPS) automatically flags or removes any double counting resulting from the inclusion of corporate parents in the same query or composite as a subsidiary.

Only consolidated fields are affected.

For more information please visit www.msaresearch.com/dcps or contact us.

MSA Researcher Software is Used By:

- ✓ Over 90% of Canada's P&C insurers and reinsurers*
- ✓ An increasing number of life insurers and reinsurers
- ✓ Commercial/reinsurance brokers
- ✓ All Canadian broker associations
- ✓ All major audit/actuarial firms
- ✓ Main industry associations, regulators and governments
- ✓ Equity research shops/ investment banking arms
- ✓ Others

*Measured by premium volume

Package Comparison									
	P&C Standard	P&C Historical	L/H/F Standard	L/H/F Historical					
Years of data	2004 - Q3/2014	1990 - Q3/2014	2004 - Q3/2014	1996 - Q3/2014					
Regulatory Data Included	P&C-1/P&C-2 Regulatory data map wherever possible	ped to P&C-1	2003-2004: OSFI-54/ 2005 onwards: Life- MCCSR/TAAM Summ Regulatory data ma wherever possible	1/Life-2 nary data					
Data Flow Frequency		Quart Year-end released on							
Additional Data Included	Value-added MSA Re Benchmark Report d P&C-1/2 data for MSA Executive summary s MSA's new Dashboar S&P FSR Ratings Corporate Profile Info	ata as well as A's 43 Benchmarks. Itats and charts via d feature.	S&P FSR Ratings Corporate Profile Inf Executive summary MSA's new Dashboa	stats and charts via					
Hard Copy Reports Included	MSA Report MSA Benchmark Rep MSA Market Share Re MSA Quarterly Repor	eport	Not applicable						

Includes



Ratings

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Understanding Researcher's Interface

This tab brings you to the welcome screen with information on software flow releases, training documents, and other MSA products and services.

Use this drop down to select your desired data set: Property/Casualty or Life/Health/Fraternal

Use this drop down to change language. MSA Researcher is fully bilingual English or French.



comments and much more. See opposite page for more information on this exciting new feature.

View company, benchmark or composite regulatory statements for any period and easily export them to Excel.

Run simple or complex queries of any group of companies against any set of fields for any period. Easily filter and sort your queries and take them to Excel.

"At RBC Insurance, we use the timely quarterly updates to MSA Researcher software to support our competitive market share monitoring efforts. The new web version is particularly helpful in this regard since we can access the updates from anywhere and as soon as the information becomes available.

We also use MSA Researcher to support us with ad hoc reporting requests or to extract a competitor's P&C-1/2 report quickly and easily. In particular, the Excel export capabilities are very helpful and save us time when incorporating financial data extracts into our existing models".

Christopher Cooney,
Head of Pricing and Actuarial Services
RBC Insurance

Users can use the Admin tab to set preferences and change their passwords.

the various features.

Administrators can use this tab to add/revoke users and assign 'Super User' status to power users.

Super Users can share their comments, attachments, field groups, company groups and calculated fields with other users within your organization on a read-only basis.

Use the Fields tab to create field groups. Use your field groups in queries to find the data you need.

You can also use the Fields tab to create custom 'Calculated Fields'. These are formulas that you can include in your field groups. The formulas are then automatically calculated for you when you run them in queries.

Use this tab to create company groups.

Use your groups in queries by running them against field groups.

In addition, MSA Researcher automatically creates a composite of your group by aggregating the data of the constituent companies. You can then view that composite in dashboard or statements area or even use it in a query by including it in another group.

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A tab that makes using Researcher a SNAP!

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"Excellent. I regard MSA Research, Inc. as the definitive source for accurate Canadian insurance industry regulatory statement data and analytical reports. The on-line software is extremely functional, user friendly and backed by timely and responsive customer support".

Colin F. Rose, Senior Vice President

Marsh | Market Information Group, New York

The 2014 MSA Report, P&C

The MSA Report provides a wealth of financial information on the vast majority of Canada's property & casualty insurers. It is an essential tool for anyone following the industry.

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Primary Users: Insurers & reinsurers; Reinsurance brokers; Financial analysts; Investment bankers; Agents/brokers; Claims service providers; Foreign parents; External auditors; Actuaries; Governments; Regulators.

Additional information: Call, or download an information package from msaresearch.com. Package includes a sample company report.

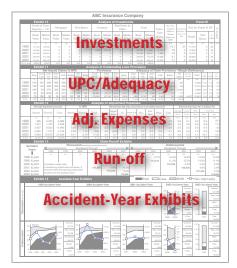
Available Electronically: See MSA Researcher P&C.

Due to be released: Second Quarter Check website or call for more details.

Layout of individual company exhibits contained in the MSA Report and the MSA Benchmark Report.







The 2014 MSA Benchmark Report, P&C

The MSA Benchmark Report is a powerful benchmarking tool, providing extensive comparative statistical information and analysis on forty-three industry composites (e.g. Top-five groups, large writers, commercial lines writers, group/ affinity writers, reinsurers and many more). Composite data is presented in the same format as the individual company reports contained in the MSA Report, providing for straightforward comparability.



Key Benefits: Five years of information; Easy to access financial information on every industry sector; The insurers that are included in each composite are explicitly listed; Detailed exhibit explanations; Format identical to that of the MSA Report.

Primary Uses: Reference; Benchmarking & peer group analysis; Market analysis; Performance analysis; Policymaking.

Primary Users: Insurers & reinsurers; Reinsurance brokers; Financial analysts; Investment bankers; Claims service providers; Foreign parents; External auditors; Actuaries; Governments; Regulators.

Additional information: Call, or go to msaresearch.

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Due to be released: Second Quarter Check website or call for more details.

Composites Included in the MSA Benchmark Report:*

Industry-Wide Benchmarks

- 1. Total Canadian P&C Industry
- 2. Total Canadian P&C Industry (Inc. Lloyd's Ex ICBC)
- 3. Total Canadian P&C Industry (Ex Lloyd's)
- 4. Total Canadian P&C Industry (Ex ICBC, Ex Lloyd's)

License Type Benchmarks

- 5. Total Federal Companies (Ex Lloyd's)
- 6. Total Provincially Licensed (Ex ICBC)
- 7. Canadian Domiciled Insurers
- 8. Canadian Domiciled Insurers (Ex ICBC)
- 9. Foreign Branches (Ex Lloyd's)

Incorporation Categories

- 10. Mutual Companies
- 11. Stock Companies

Distribution Categories

- 12. Broker Writers (Ex Lloyd's)
- 13. Broker Writers (Ex ICBC and Lloyd's)
- 14. Agency and Direct Writers

Primary/Reins. Splits

- 15. Primary Companies
- 16. Primary Companies (Ex ICBC)
- 17. Reinsurers

Ownership Categories

- 18. Canadian Owned Companies
- 19. Canadian Owned Companies (Ex ICBC)
- 20. US Owned Companies
- 21. European Owned Companies
- 22. Other Foreign Owned Companies

Group Size Categories

- 23. Top Ten Groups DPW Basis (Ex ICBC)
- 24. Top Five Groups
- 25. Large Insurers or Groups (Ex Top Five)
- 26. Mid Sized Insurers or Groups
- 27. Small Insurers or Groups

Legal Entity Size

- 28. Large Writers Ex Lloyd's & ICBC (legal entity basis)
- 29. Medium Sized Writers (legal entity basis)
- 30. Small Writers (legal entity basis)

Line of Business Specializations

- 31. Personal and Multi-Line Writers
- 32. Personal and Multi-Line Writers (Ex ICBC)
- 33. Commercial Lines Predominating plus Lloyd's
- 34. Commercial Lines Predominating
- 35. Auto Writers
- 36. Auto Writers (Ex ICBC)
- 37. Non-Standard Auto and Trucking Writers
- 38. Group or Affinity Writers

Regional Specializations

- 39. Ontario Predominating
- 40. Quebec Predominating
- 41. Atlantic Predominating
- 42. Western Predominating
- 43. Western Predominating (Ex ICBC)

^{*} Subject to change

The 2014 MSA Market Share Report, P&C

The MSA Market Share Report provides valuable market share and ranking information for every line of business in every province over a five year period. The report is produced on a consolidated group basis.



Key Features:

- Market shares and rankings over five years for every line of business in every province.
- Companies ranked on a consolidated group basis.
- Up/Down arrows quickly identify changes in rankings from prior year.
- MSA industry benchmark categories are also ranked.

Primary Uses:

- Easily identify your market positions and those of your competitors.
- · Quickly analyze potential markets.
- Review top players and their performance in any market segment.

Primary Users: Insurers, reinsurers, regulators, analysts, investment bankers, brokers.

Additional information: Call, or go to msaresearch.com

Due to be released: Second Quarter. Check website or call for more details.

Five Year market shares and rankings for every line of business in every province.

Cumulative market shares allow you to see how concentrated the market is.

Premium volumes and direct loss ratios displayed for easy reference.

Rankings and market shares for three industry benchmark categories:

- Company size
- Distribution and
- Ownership Type

Companies ranked on a consolidated group basis.

Up/Down arrows indicate ranking changes from prior year.

				Alb	erta	- Li	abil	ity						
Alberta - Liability	Rank			Market Share				Cumulative Market Share	Direct Premiums Written		Direct Loss Ratios			
	2007	2006 2	2005	2004 2003	2007	2006	2005	2004	2003	2007	2007	2006	2007	2006
MSA Industry Benchmarks Large Insurers or Groups (Ex Top Five)	1	1	1	1 1	47.91	49.15	50.49	51.85	50.85	47.91	292,056	284,091	67.9	38.7
Top Five Groups Small insurers or Groups	2	2	2	2 2	25.05 15.12	26.09 12.70	24.83	25.34	23.66	72.95 88.08	152,691 92,144	150,791 73,380	26.9 58.6	28.7 57.7
Mid Sized insurers or Groups	4	4	4	4 4	11.92	12.07	11.69	11.31	11.18	100.00	72,655	69,759	99.6	36.0
Broker Writers	1	1	1	1 1	90.45	91.51	91.94	92.40	87.55	90.45	551.308	544.732	62.8	37.6
Agency and Direct Writers	2	2	2	2 2	9.55	8.49	8.05	7.60	12.45	100.00	58,224	50,550	30.4	41.7
European Owned Companies	1	1	2	1 1	35.32	33.67	33.10	34.95	37.05	35.32	219,863	204,292	38.2	43.0
US Owned Companies Canadian Owned Companies	2	2	1	2 2 3 3	29.51 25.71	31.39 27.37	34.39 25.64	34.32 25.27	34.25 26.11	64.83 91.54	183,673 166,238	190,435 166.089	91.0 57.0	39.2 28.5
Other Foreign Owned Companies	4	4	4	4 4	8.46	7.57	6.87	5.46	2.59	100.00	52,687	45,912	41.8	47.1
Insurers/Groups														
Lloyd's Underwriters	1 2	1 2	2	2 2	13.25 8.65	11.09 8.14	9.30	10.24 10.96	8.79 9.83	13.25 21.89	95,037 62,049	76,295 56,020	57.3 110.1	18.9 30.4
AIG Canada Insurance Group Zurich Insurance Co.	3 🛦	8	5	1 1	7.44	6.57	7.19	6.94	6.64	21.09	53.381	45.217	110.1 52.6	50.4 69.6
Co-operators General Insurance Group	4 🛦	6	7	7 7	7.25	7.19	6.55	5.85	6.47	36.59	52,034	49,459	33.4	34.8
AXA Canada Group	5 ▲	7	8	8 8	6.43	6.58	5.30	4.84	5.02	43.01	46,119	45,272	51.6	40.4
Northbridge Financial Group Chubb Canada Group	6 ¥	5	4	5 5	6.18 6.12	7.26 7.43	7.01 7.80	7.00 8.43	6.85 8.44	49.19 55.31	44,327 43,920	49,976 51.134	102.0 57.6	33.2 46.8
ING Canada Insurance Group	8 🔻	4	3	3 4	6.11	7.43	7.92	8.84	7.30	61.42	43,920	50,686	19.0	41.0
Aviva Canada Group	9	9	9	9 9	5.51	5.03	4.73	4.74	4.54	66.93	39,540	34,608	19.5	(2.6)
Travelers Group	10	10	10	10 34	3.75	3.51	3.42	3.35	0.10	70.68	26,920	24,174	57.0	36.2
ACE INA Insurance GCAN Insurance Company	11	11	12	13 15 11 13	3.31	3.24 2.80	3.16 2.93	2.91 3.23	2.28	73.99 76.67	23,727 19,249	22,285 19,247	29.6 96.9	45.5 53.3
Continental Casualty Company	- -	12	13	15 14	2.60	2.00	3.05	2.82	2.73	79.29	19,249	20.442	261.2	28.0
Liberty Mutual Group	14 ▼	13	11	14 10	2.56	2.86	3.17	2.83	4.29	81.84	18.343	19,693	57.3	62.7
Dominion of Canada General insurance Company (The)	15 ▲	17	15	16 17	2.19	2.21	2.33	2.22	2.14	84.03	15,701	15,186	(15.0)	(46.4)
Economical insurance Group (The)	16	16	17	18 18	2.16	2.29	1.93	1.88	1.60	86.19	15,487	15,772	39.2	34.8
Munich Re Canada Royal & Sun Alliance Canada Group	17 ▼	15 19	16 18	12 11 17 16	2.12	2.52	2.10	3.07	4.19 2.17	88.31 90.19	15,210 13,525	17,364	18.2 33.3	29.1
XL Insurance Company Limited	19 ▼	18	19	19	1.80	1.72	1.45	1.36	0.00	91.99	12.912	11.805	59.1	58.1
Wawanesa Mutual Insurance Company (The)	20	20	22	20 21	1.11	1.13	1.05	1.04	1.01	93.10	7.952	7,749	40.5	14.4
XL Reinsurance America Inc.	21	21	21	25	1.07	1.12	1.22	0.58	0.00	94.17	7,687	7,700	39.3	39.2
State Farm Group	22	22	24	22 22	0.67	0.68	0.66	0.66	0.71	94.84	4,776	4,673	27.8	18.9
Arch Insurance Company Swiss Re Canada Group	23 A 24	25 24	29		0.61	0.49	0.00	0.00	0.00	95.45 96.05	4,359 4,299	3,404 3,676	32.3 22.3	46.6 72.8
Associated Electric & Gas Insurance Services Limited	25	24			0.44	0.00	0.00	0.00	0.00	96.48	3,128	0,070	77.9	0.0
Great American Insurance Company	26 ▲	27	27	27 29	0.40	0.42	0.40	0.38	0.26	96.88	2,855	2,888	24.5	1.3
Hartford Fire Insurance Company	27 ▼	26	26	30 36	0.39	0.47	0.43	0.18	0.08	97.27	2,784	3,256	(48.0)	80.6
American Bankers Insurance Company of Florida	28 ▼	23	20 30	23 27 28 30	0.37	0.60	1.25	0.63	0.40	97.63	2,638	4,141	23.9	16.1
Saskatchewan Mutual Insurance Company TD Meloche Monnex	29	29 41	30	28 30	0.33	0.31	0.29	0.27	0.25	97.96 98.21	2,340 1.817	2,139 266	30.9 90.0	64.9 62.8
Kingsway Canada Group	31 ▼	30	28	26 25	0.23	0.28	0.36	0.44	0.58	98.44	1,627	1,933	26.9	24.5
Aspen Insurance UK Limited	32 ▲	51			0.21	0.00	0.00	0.00	0.00	98.65	1,485	27	220.6	0.0
Allianz Global Risks US Insurance Company	33 ▼	31	33		0.17	0.19	0.13	0.00	0.00	98.81	1,186	1,307	0.1	444.8
SGI CANADA Group (Consolidated) Grain Insurance and Guarantee Company	34 ▲	39 33	49 34	47 51 32 31	0.15 0.15	0.05	0.00	0.00	0.00	98.96 99.11	1,084 1,053	332 901	15.7 31.2	13.9 43.8
CUMIS Group	36 ▼	34	32	31 24	0.15	0.13	0.12	0.16	0.10	99.11	997	859	9.4	181.4
Ecclesiastical Insurance Office pic	37 ▼	32	31	29 28	0.13	0.13	0.19	0.24	0.32	99.38	926	923	27.0	3.1
Trisura Guarantee Insurance Company	38 ▲	43			0.10	0.03	0.00	0.00	0.00	99.48	726	211	36.0	28.9
Mitsul Sumitomo Insurance Company, Limited	39 ▼	35	38	36 38	0.09	0.09	0.07	0.06	0.07	99.57	677	592	157.1	58.9
Portage la Prairie Mulual insurance Company (The)	40 ▼	36	36	35 37	0.07	0.08	0.08	0.07	0.07	99.65	531	542	126.2	112.9

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Phone	ltems		Quantity	(CAD)		
SUBTOTAL Ontario/NB/NFLD orders add 13% HST Prince Edward Island orders add 14% HST Nova Scotia orders add 15% HST All other Canadian orders add 5% GST Quebec orders add 9.975% QST British Columbia orders add 7% PST Outside Canada add S+H (CAD) \$100 TOTAL (CAD) (GST/HST Reg #R881163406) (QST#: 1205608466) (BC PST #: PST-1014-6341) Name Title Phone Prov/State City Country Postal/Zip Code E-mail Payment Method (Check One) Cheque or money order – Cheques must be payable to MSA Research Inc. All non-Canadian or non-US cheques must be drawn on a Canadian bank. Alternatively, payment should be made by credit-card or wire transfer. Visa Mastercard Amex						
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