

DEFINITIVE INSURANCE INFORMATION FOR INTELLIGENT BUSINESS DECISIONS™

Q4 Summary Stats Year-End 2019 Life/Health/Fraternal Results

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Summarized Year-End 2019 Canadian Life/Health/Fraternal Insurance Results

Dollar amounts in thousands of Canadian Dollars. Released March 23, 2020

For extremely detailed year-end 2019 financial data on these companies please refer to the MSA Researcher Life/Health Software Platform by logging in at www.msaresearch.com

MSA Code	Company	Group	Net Premiums	YoY% Change	Total Revenue	YoY% Change	Benefits and Expenses	YoY% Change	Net Income	YoY% Change	Comprehensive Income	YoY% Change	LICAT or LIMAT Ratio
FLC001	ACTRA Fraternal Benefit Society		17,252	7%	29,765	20%	26,498	11%	3,267	225%	1,868	223%	157.52
LHB002	Aetna Life Insurance Company		17,477	20%	20,010	19%	16,568	41%	2,877	-32%	3,772	19%	8.93
LHB039	Allianz Life Insurance Company of North America		129	-15%	712	-4%	160	-95%	431	126%	765	145%	7.41
LHC002	Allstate Life Insurance Company of Canada	Allstate	0		42	0%	52	16%	-10	-233%	19	171%	
LHB004	American Bankers Life Assurance Company of Florida		107,155	19%	115,794	25%	99,142	27%	12,665	16%	12,665	16%	6.79
LHB006	American Health and Life Insurance Company		19,025	5%	20,111	5%	13,510	-1%	5,768	37%	6,295	70%	25.13
LHB005	American Income Life Insurance Company		143,003	7%	161,213	7%	118,149	20%	43,024	-17%	77,921	118%	58.98
LHC055	Assurant Life of Canada		278,437	0%	480,480	70%	462,712	73%	12,975	19%	12,975	19%	157.86
LHB094	AWP Health & Life SA		135		278		560		-211		-198		0.09
LHB015	AXA Equitable Life Insurance Company		5,762	13%	7,738	6%	3,907	59%	3,818	-3%	5,135	46%	68.06
LHC004	Blue Cross Life Insurance Company of Canada		358,002	8%	414,614	18%	404,643	19%	8,128	-10%	12,574	255%	130.12
LHC003	BMO - BMO Life Assurance Company	вмо	1,117,811	-6%	2,479,720	109%	2,278,240	120%	157,142	24%	161,893	49%	124.08
LHC005	BMO - BMO Life Insurance Company	вмо	1,134,645	-6%	2,497,679	107%	2,285,987	119%	164,593	22%	169,479	45%	122.87
LHB090	British Insurance Company of Cayman		45,076	-1%	64,103	2%	29,983	29%	26,291	-15%	25,595	-19%	79.07
LHC073	Brookfield Annuity Company		431,541	107%	507,567	142%	499,740	139%	7,615	1367%	8,107	2006%	164.15
LHC008	Canada Life - Canada Life Assurance Company (The)	Canada Life	7,505,641	-17%	15,763,657	36%	14,063,671	44%	1,709,258	-4%	1,474,377	-26%	136.56
LHC007	Canada Life - Canada Life Insurance Company of Canada (The)	Canada Life	2,030,651	-1%	3,056,654	34%	3,040,994	37%	69,372	-47%	62,065	-25%	225.75
LHC020	Canada Life - Great-West Life Assurance Company (The)	Canada Life	34,796,109	9%	48,265,690	31%	45,455,093	35%	2,693,466	-10%	2,334,620	-29%	134.92
LHC024	Canada Life - London Life Insurance Company	Canada Life	20,650,954	25%	24,144,570	32%	23,728,838	35%	357,132	-38%	345,716	-48%	129.56
LHC010	Canadian Premier Life Insurance Company	Securian	159,229	51%	172,141	54%	169,814	58%	1,655	-53%	2,745	1%	142.82
LHP005	Capitale assureur de l'administration publique Inc. (La)	Capitale Grp	2,717,885	20%	3,417,733	45%	3,272,314	45%	109,906	62%	143,276	73%	
LHC001	Chubb Life Insurance Company of Canada	Chubb	57,543	5%	59,840	5%	41,670	-10%	13,299	75%	14,234	94%	132.28
LHC006	CIBC Life Insurance Company Limited		32,517	-9%	35,134	-7%	22,259	-21%	9,099	37%	10,986	93%	653.64
LHC022	CIGNA Life Insurance Company of Canada		75,721	-19%	75,028	-30%	58,220	-35%	13,276	9%	13,673	21%	210.37
LHB011	Combined Insurance Company of America		289,057	72%	312,883	72%	265,339	47%	25,012	13547%	34,455	5517%	67.25
LHC012	CompCorp Life Insurance Company		0		0		71	6%	-71	-6%	-71	-6%	
LHB012	Connecticut General Life Insurance Company		1,308	-36%	898	-95%	10,809	62%	-7,123	-197%	-291	-110%	46.97
LHC013	Co-operators Life Insurance Company	Cooperators	895,506	0%	1,442,119	32%	1,336,163	46%	18,312	-87%	106,049	-13%	155.02
FLB003	Croatian Fraternal Union of America		280	-6%	703	0%	831	15%	-128	-482%	-128	-482%	55.09
LHC015	CUMIS Life Insurance Company	Cooperators	259,230	31%	310,802	48%	280,618	52%	21,916	19%	25,133	49%	176.04
LHP003	Desjardins Financial Security Life Assurance Company		4,695,336	0%	8,449,024	33%	7,534,539	38%	680,047	10%	888,445	77%	

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LHC016	Empire Life Insurance Company (The)	E-L Financial	909,841	4%	2,102,559	87%	1,849,634	97%	184,740	24%	239,344	107%	155
LHB016	Employers Reassurance Corporation		181,332	4%	207,882	5%	86,101	-82%	92,504	144%	105,141	148%	69.57
LHC017	Equitable Life Insurance Company of Canada (The)		1,027,823	15%	1,342,593	40%	1,206,687	43%	108,914	25%	120,200	41%	155.17
FLC007	FaithLife Financial		26,060	15%	54,893	76%	55,394	89%	-687	-140%	7	-98%	146.91
LHC038	Foresters Life Insurance Company	Foresters	159,751	16%	277,122	71%	286,657	43%	-7,778	76%	-5,676	82%	117.7
LHB010	General Re Life Corporation	BRKA	1,939	11%	2,257	15%	1,282	19%	975	9%	975	9%	0
LHB021	Gerber Life Insurance Company		2,775	-2%	4,321	-1%	9,394	200%	-4,517	-547%	-2,768	-1852%	187.64
FLC005	Grand Orange Lodge of British America (The)		1,412	8%	4,808	216%	4,245	221%	439	66%	277	234%	192.14
LHB091	Hannover Re (Ireland) DAC		8,005	1547%	9,259	514%	18,816	85%	-9,557	-10%	-8,337	5%	128.18
FLC006	Independent Order of Foresters (The)	Foresters	1,028,952	-12%	2,159,193	50%	2,034,415	30%	92,749	179%	67,580	786%	172.14
LHP001	Industrial Alliance Insurance and Financial Services Inc. (See Profile Notes)	IA	8,238,359	15%	14,378,830	59%	13,487,302	63%	713,144	13%	735,920	22%	
LHC031	ivari		444,730	11%	1,573,779	370%	1,329,385	227%	173,741	492%	252,618	450%	125.92
LHB031	Jackson National Life Insurance Company	Swiss Re	10	-50%	200	-4%	742	-4%	-542	3%	-486	13%	75.53
FLB004	Knights of Columbus		208,757	-1%	448,895	45%	570,493	70%	-121,598	-357%	-95,819	-92%	70.16
LHB027	Liberty Life Assurance Company of Boston		607	13%	704	-4%	684	-54%	20	103%	213	125%	39.49
LHB028	Life Insurance Company of North America		258	-99%	6,659	-87%	-2,047	-103%	9,229	193%	14,497	218%	61.34
LHC025	Manulife - Manufacturers Life Insurance Company (The)	Manulife	35,580,941	48%	78,841,124	106%	72,139,218	123%	6,195,218	17%	5,852,508	-22%	139.62
LHC042	Manulife - Manulife Financial Corporation (See Profile Notes)	Manulife	35,580,942	48%	78,715,363	106%	72,496,227	122%	5,834,619	16%	5,738,561	-18%	129.45
LHC072	Manulife Assurance Company of Canada	Manulife	0		1,744	4%	385	-26%	999	17%	1,683	32%	132.62
LHC026	MD Life Insurance Company		0		22,331	7%	19,331	8%	2,187	-8%	2,187	-8%	169.95
LHB033	Metropolitan Life Insurance Company		0		2,198	-1%	330	-20%	1,095	-23%	1,145	-1%	0
LHB093	Metropolitan Tower Life Insurance Company		280,015	1%	426,603	44%	292,104	16%	134,499	205%	134,499	205%	61.6
LHB035	Munich Reinsurance Company (Life Branch)		1,697,938	9%	2,059,145	23%	1,938,935	45%	95,207	-63%	108,217	-54%	103.47
LHB038	New York Life Insurance Company		47,584	-2%	47,926	-43%	52,883	12%	-4,402	-113%	16,126	-31%	62.78
FLB006	Order of United Commercial Travelers of America (The)		0	-100%	250	-55%	-485	-63%	497	443%	424	105%	0
LHB092	Pacific Life Re Limited		5,778	59%	9,560	91%	15,906	199%	-3,747	-12590%	-3,747	-12590%	97.57
LHB087	Partner Reinsurance Company Ltd.		7,733	-19%	19,041	78%	10,024	90%	7,914	281%	7,914	281%	128.6
LHC069	PartnerRe Life Reinsurance Company of Canada		80,539	61%	107,528	70%	98,465	30%	8,612	167%	8,835	170%	134.06
LHB023	Pavonia Life Insurance Company of Michigan		5,771	-16%	6,906	-10%	4,870	-32%	1,180	139%	1,161	139%	46.89
LHC033	Primerica Life Insurance Company of Canada		175,546	10%	264,708	7%	135,928	34%	93,885	-11%	98,268	-5%	168.32
LHC023	RBC Life Insurance Company	RBC	1,664,003	-9%	3,408,628	75%	3,062,881	90%	256,563	5%	322,908	61%	137.04

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LHC034	Reliable Life Insurance Company		419	-38%	650	-33%	294	-57%	261	22%	261	22%	160.07
LHB040	ReliaStar Life Insurance Company		0		1,792	-69%	1,731	3229%	61	-99%	1,841	-39%	4.73
LHC021	RGA Life Reinsurance Company of Canada		450,614	32%	1,423,565	223%	1,697,926	233%	-293,300	-497%	-298,826	-569%	117.58
LHB095	SCOR SE		310,148		328,845		415,905		-71,771		-55,018		0
LHC019	Scotia Life Insurance Company		7,165	-86%	26,324	-53%	10,735	-60%	66,742	136%	67,078	178%	2644.24
LHP027	SSQ Insurance Company Inc.		185,615	4%	396,238	118%	352,502	119%	33,133	101%	37,111	198%	
LHC043	Sun Life Financial Inc. (See Profile Note)	Sunlife	20,282,649	9%	39,699,841	47%	36,465,825	55%	2,717,244	4%	2,715,088	-23%	142.95
LHC036	Sunlife - Sun Life Assurance Company of Canada	Sunlife	18,888,209	2%	32,356,447	41%	30,344,400	51%	1,735,779	-15%	1,808,976	-35%	130.36
LHC067	Sunlife - Sun Life Insurance (Canada) Limited	Sunlife	2,657,959	3%	4,096,569	40%	3,749,397	47%	353,151	44%	416,651	89%	134.64
FLB007	Supreme Council of the Royal Arcanum		99	1%	603	-1%	457	56%	134	-56%	134	-56%	33.29
LHB051	Swiss Reinsurance Company (Life Branch)	Swiss Re	105,507	2%	437,039	359%	366,374	644%	81,566	-35%	88,866	-30%	96.93
LHC037	TD Life Insurance Company		79,729	3%	121,843	18%	115,064	18%	4,956	22%	5,565	49%	203.04
FLC014	Teachers Life Insurance Society (Fraternal)		16,921	4%	26,031	56%	23,701	63%	2,330	8%	4,367	171%	
FLC015	Toronto Police Widows and Orphans Fund		1,728	-1%	20,094	9897%	19,401	1229%	469	155%	1,154	179%	175.57
FGC001	Total - Canadian Fraternals		1,092,415	-11%	2,295,631	52%	2,164,578	33%	98,490	187%	75,234	775%	1075.03
GLC001	Total - Federal Canadian Life Companies		97,878,544	19%	176,134,022	64%	163,333,039	73%	11,476,509	3%	11,174,986	-22%	6739.61
GLB001	Total Foreign Branches		3,285,780	21%	4,282,442	43%	3,780,670	47%	442,177	24%	575,999	99%	1753.63
FGB001	Total Foreign Fraternals		209,171	-1%	450,723	45%	571,462	69%	-121,004	-342%	-95,298	-89%	267.99
FLC011	UFSC Heritage Life Insurance Fraternal Society		90	11%	847	484%	924	349%	-77	-26%	-19	69%	230.75
FLB009	Ukrainian National Association		35	-13%	272	-6%	166	-86%	91	110%	91	110%	109.45
LHB053	United American Insurance Company		99	-28%	463	-3%	591	-38%	-73	78%	-338	37%	35.7
LHC039	Wawanesa Life Insurance Company (The)		189,984	-15%	314,487	36%	300,010	37%	3,652	-46%	15,350	109%	177.49
LHC018	Western Life Assurance Company (Ceased 2020)		76,793	-31%	103,072	-6%	108,889	4%	-4,457	-229%	-2,678	-168%	181.37
LHB096	Wilton RE (Canada) Limited		2,154	-76%	7,902	-22%	7,918	35%	-16	-100%	-16	-100%	184.93
	Total Industry		222,080,498	18%	400,011,044	63%	370,646,821	71%	25,952,761	7%	26,061,757	-14%	

Shaded rows indicates that subsidiary information was not taken into account for industry totals to avoid double counting. For more information on MSA's double counting prevention system (DCPS) please see www.msaresearch.com/msa-researcher-software

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2020

PRODUCTS, SERVICES AND EVENTS CATALOGUE



Definitive Insurance Information for Intelligent Business Decisions™

OUR STORY

Market-Security Analysis & Research Inc. (MSA Research) is a Canadian-owned, independent and impartial analytical research firm that is focused on the Canadian insurance industry. MSA Research was founded in 2003 and commenced operations in 2004.

We are the dominant provider of financial information relating to Canadian insurers, with 90% of the Canadian industry using our reports and software. Our mission is to provide Canada's insurance professionals with comprehensive financial information, unparalleled analytics, and opportunities for industry to collaborate on important issues of the day.

MSA Research is the organization behind esteemed conferences such as the National Insurance Conference of Canada (founded 2007), the Canadian Insurance Financial Forum (founded 2010), CatlQ Connect (founded 2014) and InsurTech North (founded 2018). For more information about our conferences, see the back cover of this catalogue.

Through fostering industry thought leadership, MSA Research continues to prove itself a staple provider of valuable Canadian insurance information.

MSA IN NUMBERS





Users

Years of Data

1,100+

30





Market Coverage

Number of Data Points

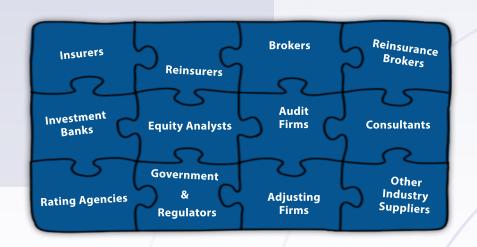
98%+

117million+

OUR CUSTOMERS

90%

of the Canadian insurance industry uses our reports and software!





Number of Usergenerated Data Points

2billion+

MSA RESEARCHER P&C AND L/H SOFTWARE

The Industry Gold Standard 👷



The MSA Researcher Platforms are, by far, the market's leading analytical engine, financial database, businessintelligence and benchmarking tool for anyone interested in the Canadian P&C and Life/Health industries. Our software is used by the overwhelming majority of insurers, reinsurers, and many others that make up the Canadian insurance industry.

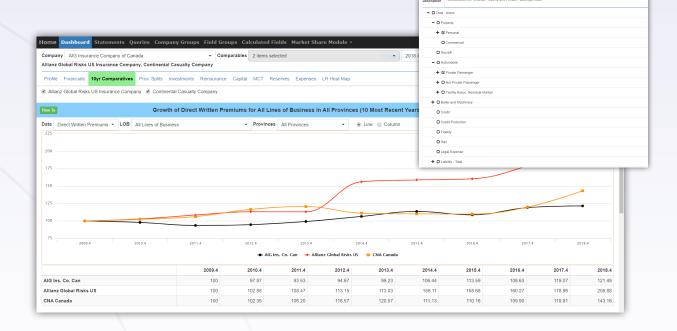
- Unmatched Breadth: Reporting on over 98% of the market with 30+ years of historical data available
- Unparalleled Timeliness & Frequency: Updates are released rapidly every quarter
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- Uncompromising Support & Training: It's always about your needs and it's always free
- MSA Researcher is fully bilingual / MSA Researcher est entièrement bilingue

Our interactive multi-tab, multi-period and multi-dimensional dashboards provide you with quick and easy access to our analytical tools.

These dashboards are available to:

- MSA Researcher Full License
- MSA Researcher Lite License

See next page for full dashboard tabs and some examples.



P&C Dashboard

Examples of two out of eleven tabs:

Profile 10-year Comparatives Financials Investments Reinsurance Capital MCT **Reserves Expenses** Loss Ratio Heat Map



Provincial Splits: Use this three-part tab to quickly analyze and compare provincial split and line of business information for the selected company/ies, benchmarks or composites.



Loss Ratio Heat Map: Use MSA's loss ratio heat map to quickly hone in on pain points for the selected company/ies, benchmarks or composites. Use the handy sliders to adjust loss ratio thresholds and desired line of business materiality.

L/H Dashboard

Examples of two out of thirteen tabs:

Profile Financials Key Comparitives Prov Splits Investments Reinsurance Capital Derivatives Seg Fund Assets Actuarial Liabilities General Expenses Commissions Movement



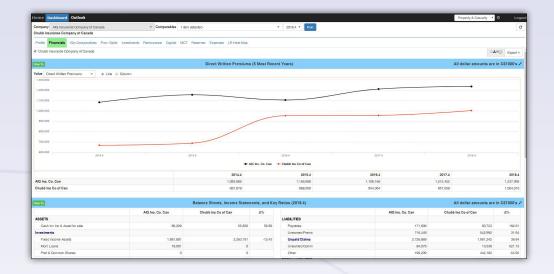
Key Comparatives: With this two-part tab, quickly analyze and compare line of business and geographic information over ten years for the selected company/ies, benchmarks or composites.



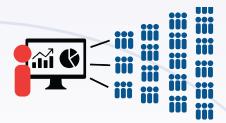
Movement: Use this two-part tab to analyze policy movement by line, by category, by dollars, or policy count or by province for the selected company/ies, benchmarks or composites.

MSA Researcher *Lite*

Every license of MSA Researcher is accompanied by a companion Lite license for another user that provides access to MSA Researcher's powerful dashboard and MSA Quarterly Report Online (*P&C only*).



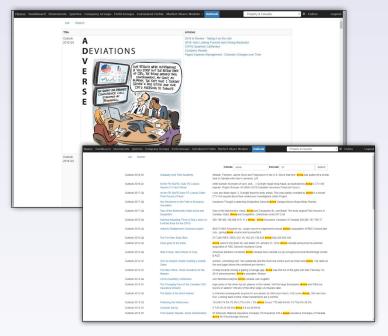
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MSA Quarterly Outlook Reports Online

Every license of MSA Researcher P&C has a new module with a searchable archive of MSA's Quarterly Reports going back to Q2-2004. (Available to Full & Lite P&C Licenses)



Statement Viewer

(Not available to Lite licenses)

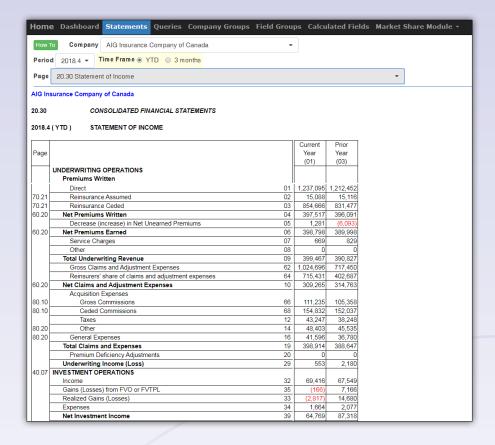
Browse or export OSFI/CCIR statement pages for any company, benchmark or composite for any period, or export an entire statement. Includes 3-month or rolling 12-month views.

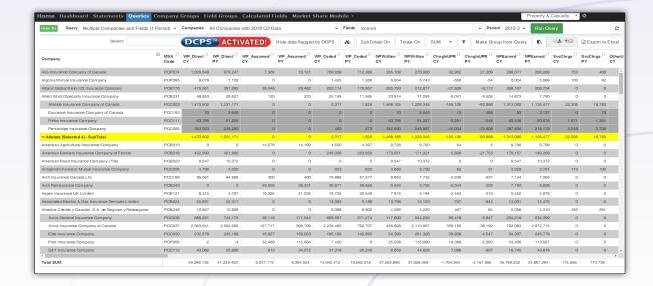
Powerful Engine Query

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Query is where you have the ability to quickly obtain precisely the data that you need. Sort, filter and export it to Excel. Looking to analyze a specific aspect across a group of insurers, benchmarks or composites? Compare against the whole industry? Sort companies by any field in the regulatory statements? Query is where you do that!

Create custom 'Field Groups' and 'Company Groups' and then run them against each other. These groups are persistent. That is, once you create them, you can use them repeatedly. You can also share them with others in your organization if you have a corporate license.





Powerful Market-Share Analysis Module

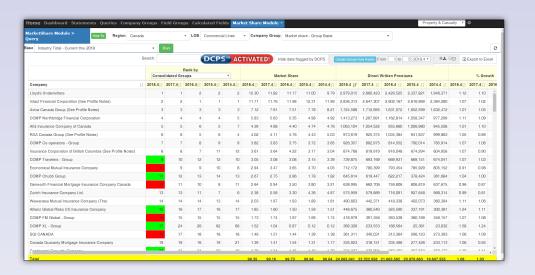
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This extremely powerful view provides you with unprecedented insights into market share information. Measure marketshare for any line (or combination of lines) in any province (or any combination of provinces) for any set of companies, composites or benchmarks, against any base (industry or otherwise) over five years. Do in minutes what would otherwise take you hours, then easily export the results to Excel.



Region Selector

Market-share Analysis Grid



Collaboration Features

(Available to Corporate licenses)

DCPS™ ACTIVATED!

A Cure for the Double Counting Blues

Query employs MSA's proprietary Double Counting Prevention System (DCPS). DCPS takes care of double counting when you include consolidated parent companies with their subsidiaries in your queries.



SHARE

Easily bulk share/un-share objects such as company groups, composites, field groups and calculated fields with colleagues within your organization. They will be able to use them but not modify them (read-only basis). Users can make their own copies.



TRANSFER

Yield control of selected objects to colleagues and they can work on them (the objects will be shared back with you on a read-only basis).

Automation via MSA's Application Program Interface

Corporate site license subscribers have the option of tapping into MSA's P&C or Life/Health Researcher platforms programmatically via API, allowing for powerful automation of reports or services and deep integration with other corporate reporting systems.

The API allows programatic access to many of the core features of the platform including:



Individual user ability to share data with the corporate API access account



The corporate API access account may access all individual users' data simultaneously, including: - Company Groups and Composites - Fields Groups - Calculated Fields - Market Share Lines of Business - Market Share Regions



All querying features, such as: - Field Query - Period Query - Company Query - Market Share Query



Regulatory Statement Data



All DataPoints Data (for open database license holders)



For access to the API, please contact: tesfaye.fekade@msaresearch.com

MSA Researcher Options & Benefits

For pricing, information or to arrange a demo, please contact Tesfaye Fekade at tesfaye.fekade@msaresearch.com.

	Individual Corporate Site			Individual	Cornerate Site	
	Licenses (P&C)	Corporate Site Licenses (P&C)	Lite (P&C)	Licenses (Life/Health)	Corporate Site Licenses (Life Health)	Lite (Life/Health)
Number of Full Users	1, 2 or 3	25 and up		1, 2 or 3	25 and up	
Number of Lite Users	1, 2 or 3	Unlimited		1, 2 or 3	Unlimited	
Update Frequency	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Support						~
Admin Controls			NA			NA
Collaboration Features			NA			NA
Yrs of Data	10	10 or back to 1990	10	10	10 or back to 1996	10
Online Access to MSA's Quarterly Rpt				NA	NA	NA
Printed copies of MSA Quarterly Rpt	Add-on	30	add-on	NA	NA	NA
API						×
Interactive Dashboard						×
Statement View						×
Query View						×
Market Share Module						×
Company Groups and Custom Composites						×
Field Groups						×
Calculated Fields	~	~	×	~	~	*

MSA QUARTERLY OUTLOOK REPORT

We produce a quarterly analytical outlook report covering the Canadian P&C industry

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Laura Twidle Managing Director (416) 368-0777 x. 30 Email: laura.twidle@catiq.com www.catiq.com Catastrophe Indices and Quantification Inc. (CatIQ) delivers detailed analytical and meteorological information on Canadian natural and man-made catastrophes.

Through its online subscription-based application, CatIQ combines comprehensive insured loss and exposure indices, as well as other related information, to better serve the needs of the insurance / reinsurance industries, public sector and other stakeholders.

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CONFERENCES & EVENTS

Sept. 30-Oct 2, 2020 The Westin,

Ottawa, ON

Now in its 14th year, the NICC is the P&C event of the year. This high level conference addresses the most diverse and complex issues leaders face in the property and casualty insurance sector.

NATIONAL INSURANCE CONFERENCE OF CANADA

Oct.19-20, 2020 Metro Toronto Convention Centre Canada's preeminent insurance financial forum is back...bigger, better and ready to tackle the industry's thorniest financial issues! It will also include MSA & CatlQ Technical Software Training.



Nov. 9-10, 2020 Beanfield Centre Toronto InsurTech North is the leading gathering of P&C and Life/Health Insurtechs, Incumbents, VCs, Accelerators and Policymakers. Don't miss it! insurtechnorth.com



Feb. 2-3, 2021 Metro Toronto Convention Centre CatlQ Connect features content-driven discussions working to foster collaboration before, during and after catastrophic events.



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120 Adelaide Street W. Suite 1420, Toronto, ON, M5H 1T1

Telephone: (416) 368-0777 Email: info@msaresearch.com

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