



# Level up your \_\_\_\_\_ MSA Researcher P&C and financial analysis skills!

MSA's Bootcamp will provide **FREE** technical software training on the industry gold standard MSA Researcher Platform for the Canadian P&C industry.



**Presentation:  
State of the Market  
Amid COVID-19**

**Joel Baker  
President & CEO  
MSA Research**

## THE MSA RESEARCHER ANALYTICAL PLATFORM

The market's leading analytical engine, financial database, business intelligence and benchmarking tool!



## Training will include:

- Intro Presentation by Joel Baker
- Navigating the Platform/Dashboard
- Key Concepts & Important Features
- Running Powerful Queries
- Viewing Statement Data
- Accessing the quarterly report
- Administration Controls...and more!

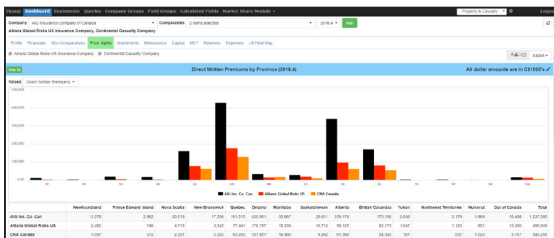
**WHEN:** Thursday, June 25<sup>th</sup>

**TIME:** 10 AM - 12 PM EST

**WHERE:** Live Webinar

**REGISTER NOW FOR FREE!**

**Not sure if you can make the webinar live? Register and you'll have access to a recording.**



Company	Revenue	Expenses	Profit	Assets	Liabilities	Equity
Company A	100,000	70,000	30,000	50,000	20,000	30,000
Company B	150,000	100,000	50,000	70,000	30,000	40,000
Company C	200,000	150,000	50,000	100,000	40,000	60,000

Company	Revenue	Expenses	Profit	Assets	Liabilities	Equity
Company D	120,000	80,000	40,000	60,000	25,000	35,000
Company E	180,000	120,000	60,000	80,000	35,000	45,000
Company F	250,000	180,000	70,000	120,000	50,000	70,000